

# GTB DATA PROTECTION EMPOWERS A GLOBAL COMMERCIAL BANK IN THE CHINESE BANKING SECTOR



## CLIENT BACKGROUND

- **Industry:**  
Finance - Banking Sector
- **Customer:** Commercial Bank
- **Language:** Chinese
- **Global Locations:** Multiple



## CHALLENGES

The Commercial Bank grappled with the escalating need for robust data protection across their global operations. The existing DLP solutions, considered market leaders, were falling short in terms of ease of deployment and effective detection. The critical challenge lay in finding a solution that could not only seamlessly integrate with their systems but also provide swift and accurate identification of security events, particularly concerning Personal Identifiable Information (PII).



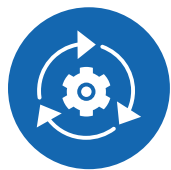
## EXECUTIVE SUMMARY

In the dynamic world of banking, data protection is paramount. A major player in the global banking sector, our client, a Commercial Bank, was in search of a reliable Data Loss Prevention (DLP) solution. Faced with the ever-growing challenge of safeguarding sensitive information across their extensive network, they reached out to GTB Technologies. This case study delves into the journey of this bank as they sought to fortify their data security.



## SOLUTION

GTB Technologies emerged as the solution provider of choice. Following consultative discussions, the bank opted for GTB to conduct a comprehensive risk assessment and execute a live deployment. The plan was elegant in its simplicity, allowing the bank's personnel to take the lead. With the assistance of a GTB Engineer, a profile was configured within the GTB Security Manager to directly access and fingerprint data from the bank's CRM system. Subsequently, the GTB Endpoint was rolled out, all remotely, under the bank's control.



## IMPLEMENTATION AND RESULTS

The deployment proceeded with remarkable speed and efficiency. What stood out was the agility of the GTB Inspector in identifying security events almost instantly. The entire deployment, from start to finish, adhered to the schedule, ensuring that critical data protection was fortified within a day.

The GTB Data Protection system excelled in its performance, accurately flagging multiple instances of PII being sent to unauthorized destinations. As a swift response, the bank transitioned to enforcement mode, effectively blocking critical data transfers in line with their policy.



## CONCLUSION

The journey of our client, the Commercial Bank, exemplifies the pursuit of excellence in data protection. By choosing GTB Technologies as their DLP solution provider, they not only found a seamless and efficient solution but also achieved a remarkable level of security. The speed of deployment, coupled with the precision of detection, solidified GTB's role as a trusted partner in safeguarding sensitive information for one of the leading players in the Chinese banking sector. This case study highlights the significance of adaptable and cutting-edge DLP solutions in the ever-evolving landscape of data security.